

## Advisor Profile

Laurie Renton

L.R. Future Insurance & Investments, Yorkton, SK

Laurie has been in the financial industry since 1987, and has been the owner of L. R. Future Insurance & Investments for the past 14 years. L. R. Future Insurance & Investments is a diverse company offering life insurance, P&C insurance, home, travel and group insurance, as well as wealth management.

Laurie's passion for people – specifically helping them define and achieve their dreams and aspirations – is what motivates her in business. Encouraging her clients to develop a personal definition of success, Laurie feels her role as an advisor focuses more on life coaching than money management. Staying true to this philosophy, Laurie has hired her own personal business coach – saying it is one of the best investments she has ever made.

Being community driven and humanitarian focused, Laurie is currently chair of the Business Improvement District and was the co- founder of the Women Entrepreneurs of Saskatchewan Parkland Region, which she chaired for four years. In addition, she also finds time to make presentations at the local community college on topics such as entrepreneurship, finding your passion, and lifestyle planning. Laurie is hosting her 9th annual women's golf tournament this year with over 130 golfers, and will be donating the proceeds to local charities. Laurie is chair of the Advisory Council for Rice Financial Group Inc. for Saskatchewan.

